

## COREDATA SURVEY INCENTIVES

### Terms and Conditions

1. Respondents access the survey via a web link from an email invitation. Links are unique for each respondent and will generate a unique ID.
2. Respondents can only complete the online survey once. The survey is hosted on: <https://ls-au.coredata.com.au/>
3. The promoter is **CoreData Pty Limited** (Address: Suite 412, 15 Lime St, Sydney NSW 2000).
4. Respondents must be over 18 years of age.
5. Only valid and complete online survey responses accessed through the correct link that generate a unique ID will be eligible for an incentive.
6. CoreData reserves the right to validate and exclude responses based on the following criteria:
  - a. **Speed in answering the survey**
    - i. Respondents who finish the survey too quickly than the prescribed completion time will be marked void.
  - b. **Quality of responses**
    - i. Responses with poor verbatim answers (incomprehensible/meaningless answers) and inconsistent, repetitive, and irrelevant responses will be marked void. This includes suspicious patterns on questions such as rating scales.
  - c. **Meeting a particular characteristic or criteria**
    - i. Each participant is admitted into a survey by answering a screening question.
  - d. **Submitting multiple responses**
    - i. Attempting to defraud surveys through multiple entries for the same survey, false registration, false impersonation or any other means.
  - e. **Duplicated or No unique ID generated**
    - i. Links forwarded to other potential respondents can be detected. If the unique ID generated does not match the correct respondent, then confirmation of the respondent's identity is required.
7. In the event of duplicate or non-unique IDs, we will send a confirmatory email. This email will ask for details of the respondent so we can determine if they fit the criteria of the study and are eligible for the incentive.
8. No confirmatory email, no incentive.
9. Each unique valid response is eligible to receive an online GiftPay gift card.
10. Unless specified otherwise, the incentive will be sent to your email address specified.
11. Please allow up to three (3) weeks for the vouchers to be paid after completing the survey.
12. Employees of CoreData Research or its related companies are not eligible to receive any incentive.